



Culture Coaching: A Playbook for Coaching Teams to Greatness (Paperback)

By Ed Gash

AUTHORHOUSE, United States, 2008. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. The difference between a cohesive team and an unruly team is not a question of natural talent but rather of the culture created by that team s coach. And let s not mince words here: when you put a group of people in the same situation at the same time under the same set of circumstances with the purpose of achieving some goal or set of goals, a culture will exist. The only question is whether you drive the formation of that culture or whether you allow the culture to simply happen. As a man who coached sports professionally for more than a decade and who has coached executives, leaders, managers, and individual contributors for 20 years, Ed Gash lays out a winning season for your team in CULTURE COACHING: A playbook for coaching teams to greatness. This book is designed to teach you how to coach not only players, but how to coach culture. It is divided into four major sections: Training Camp, The Preseason Scrimmage, The Regular Season, and The Postseason. By reading this book, you will become a better coach....



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