



Entrepreneurship and the Internationalisation of Asian Firms: An Institutional Perspective (Hardback)

By Henry Wai-Chung Yeung

Edward Elgar Publishing Ltd, United Kingdom, 2002. Hardback. Condition: New. Language: English . Brand New Book. Entrepreneurs engaging in international business face business environments that are fundamentally different from their home countries. Despite decades of entrepreneurship research, we know little about these entrepreneurs and their strategic behaviour in establishing and managing transnational operations. This book applies an institutional perspective on transnational entrepreneurship to empirical investigations of transnational corporations (TNCs) from Hong Kong and Singapore. Henry Wai-chung Yeung argues that significant variations in institutional structures of home countries explain variations in the entrepreneurial endowments of prospective transnational business networks. This is illustrated by empirical data from two in-depth studies of over 300 TNCs from Hong Kong and Singapore and over 120 of their foreign affiliates in Asia. Entrepreneurship and the Internationalisation of Asian Firms is a timely contribution to theoretical and empirical studies in international business and will be widely read by those interested in international business, industrial economics, organisation studies, political economy, regional studies and economic geography.



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