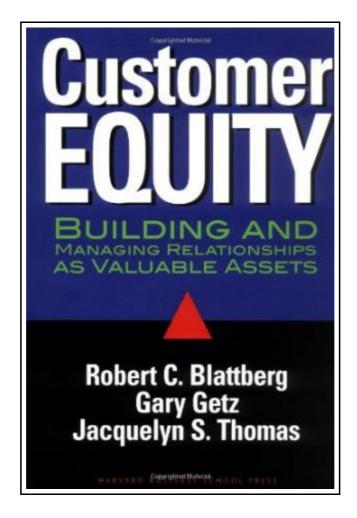
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If you need to adding benefit, a must buy book. This really is for all who statte that there had not been a well worth reading. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Claud Bernhard)

CUSTOMER EQUITY: BUILDING AND MANAGING RELATIONSHIPS AS VALUABLE ASSETS (HARDBACK)



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