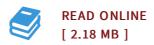




Journalism: Principles and Practice (Mixed media product)

By Tony Harcup

Sage Publications Ltd, United Kingdom, 2015. Mixed media product. Condition: New. 3rd Revised edition. Language: English. Brand New Book. Get 12 months FREE access to an interactive eBook* when you buy the paperback! (Print paperback version only, ISBN 9781446274095) To find out more and for a preview of the new edition visit Journalism: Principles Practice remains the essential textbook for all students of journalism. With each print copy of the new third edition, you receive FREE access to the interactive eBook edition offering on-the-go access to a wealth of digital resources including video tutorials from the author. This book is the must-have guide to everything you need to know about how journalism works. The new edition is fully updated to cover the new essentials: social media, the impact of Twitter, and the need for an ethical approach. This book will equip you with all the skills and savvy you need to become the resourceful yet ethical journalists of the future. New and improved features will help you: Get to grips with the huge impact of social and mobile media on how we gather information and tell stories Grasp the rights and wrongs of journalism with a new chapter on...



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